I N V I T A T I O N

New Risks through Artificial Intelligence? - Journalism and Artificial Intelligence in the context of Fake News, Manipulation and Democracy.

Date: 02. December 2021, 17:00-18:30 h

Venue: Budapest Music Center, Budapest, 1093 Budapest, Mátyás u. 8.

AI technologies are getting better and better. The more data users put online, the more training material is available to artificial intelligence.

At the latest since the American presidential election campaign almost two years ago, there has been discussion about whether social networks and social bots can be used to influence elections, for example. To what extent can democratic decision-making be manipulated by modern computer systems? Are there solutions on how democratic opinion-forming could be protected in the age of intelligent computer systems?

The more AI systems mature, the greater the risk seems that "deep fakes" will become better and better and easier to spread. How likely does this seem from the point of view of media professionals, in an age where fake news, troll factories and targeted as well as unintended influence on democratic voting decisions by citizens are already causing concern? What consequences would such manipulation possibilities have for the credibility of, for example, videos in our audio-visual society? What skills do we need to recognise manipulation? What solutions does science recommend to control artificial intelligence?

Will algorithms that write deceptively real texts, targeted precisely at selected target groups and voter milieus, penetrate ever deeper into our everyday lives - as chatbots and fake news?

Artificial intelligence is currently being criticised for being partly responsible for the mass dissemination of fake news. What types of artificial intelligence are used in journalism at present and in the future, and which AI-based tools are suitable for combating fake news?

The Budapest office of the Friedrich Ebert Stiftung, together with the industrial union VASAS, is organising a series of panel discussions on AI to explore the human side of technological development and the implications for the future of work, opinion-forming and democracy. This final event in the series will look at the potential impact of AI on democratic participation and the opportunities and risks of AI in the context of democracy, to which we would like to invite you.

Moderation: Krisztina Bombera, Journalist

Panelists:

- **Szabolcs Panyi**, Investigative Journalist

- **Blanka Zöldi**, Investigative Journalist, HDMO - Hungarian Digital Media Observatory, editor in chief

- **Péter Pető,** Journalist, 24.hu, editor in chief

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The event will be held in accordance with the general distance and hygiene regulations currently in force in Hungary, which participants must comply with in person at the time of the event. Participation in person is only possible upon presentation of a valid Covid immunity certificate.

You can also follow the talk live via ZOOM and watch it afterwards on the Facebook page of the Friedrich Ebert Stiftung Budapest. The invitation can be freely forwarded, participation in the event is subject to registration.

The panel discussion will be held in Hungarian. Simultaneous interpretation into English will be provided.

Registration for in-person participation
Registration for online participation